

AVINAV VARMA

Digital Marketing & Advertising Manager

About Me

Motivated Computer Science graduate skilled in web development, graphic design, and digital marketing. Quick learner with strong communication, problem-solving, and organizational skills, dedicated to continuous growth and contributing to team success.

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craigravikumar@gmail.com

New Delhi, India

LANGUAGE

- English
- Hindi

EXPERTISE

- Digital Marketing
- Graphics Designing
- Search Engine Optimization
- HTML, CSS
- Content Writing
- Amazon E-Commerce
- SEO(on-page, Off Page) Using Tools- Google Analytics, SEMrush, Ahrefs, Moz Pro, Screaming Frog, Yoast SEO
- SMO

EXPERIENCE

Digital Marketing & Advertising
Freelancing
2020 - Present
Since September 2020, I've been freelancing as a Social Media Marketer. My expertise spans across a multitude of sectors including Fashion, Education, Beauty, Sports, IT, Automobiles, Finance, and beyond

Digital Marketing Manager
digiDZN
2019-2020
I have done many tasks like managing social media presence across all digital channels, SEO(On-page & Off Page), Web Development, Graphic Design, E-mail Marketing, Lead Generation, PPC, etc.

VP Of Sales And Marketing
DayIn DayOut Pvt. Ltd.
2018 - 2019
Taking charge of team management and devising strategic plans

Marketing Head And SEO Expert
Coineption Technology pvt. ltd
2016-2018

EDUCATION

B. Tech
GNIOT GROUP OF INSTITUTION
2011-2015

I. Sc
CBSE
2009-2011

SKILLS SUMMARY

Marketing & Advertising — 78 %

Development — 81 %

PORTFOLIO

Development, Design & marketing Project

Worked in marketing with PEPSICO www.pepsico.com

- www.frontlinebar.com
- www.mysmartcousin.com
- www.apexadvertisingagency.com
- www.bhrel.com
- www.royalcrowndorset.com
- www.jetsetvenue.com
- www.airobazar.com
- www.althearaconsulting.com
- www.frameworks-la.com
- www.poolservicemodesto.com
- www.modestopest.com
- www.distinctivedentistry.com
- www.peacefrogcarpetcleaning.com
- www.avantisystemsusa.com
- www.freshlypicked.com
- www.eldmandate.biz
- www.3pshipping.net
- www.presshollywood.com
- www.watersaverpro.com
- www.rjrawlinslogistics.com
- www.manhattan-medspa.com
- www.bridgegatefilms.com
- www.anydayimmigration.com
- www.nancyerikson.com
- www.anydayimmigration.com
- www.kabiruriandsontrucking.com
- www.powellandpowelltransport.com
- www.aldoray.com
- www.patientselftesting.com
- www.primechoicefunding.com
- www.primechoicesolar.com
- www.rampoldirestaurant.com
- www.atlanticgrill.com
- www.casalimonerestaurant.com
- www.noreao.com
- www.5fassociates.com
- Solar Cost Fort Worth
- funds 2 Loan Unlimited
- www.goodezz.com
- www.avoirinteriors.co.uk
- www.mymdspa.com

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